A passion for sports is only one element of building a successful career in athletics. Connections, reputation, and brand awareness are also important in this competitive field—and Miami’s MSED - Sport Administration degree offers alumni all of that and more. Our graduates work in a variety of roles including collegiate sports, high school athletics, youth sports, non-profit sports organizations, and professional sports teams and leagues.

**$73.5 billion dollar industry by 2019**

The sport industry is predicted to become a $73.5 billion dollar industry in the United States by 2019.

Source: Forbes.com

**$90,760**

The median salary for athletic directors (as of May 2016).

Source: BLS.gov

**13% projected job growth for coaches and scouts from 2016 to 2026, faster than the average for all occupations**

The sport industry is currently the second fastest growing sector for brands globally.

Source: BLS.gov

**Networking and building relationships are especially important in the competitive field of sports careers.**

Source: U.S. News & World Report